

The Bharat Scouts and Guides

National Headquarters

Lakshmi MazumdarBhawan, 16, Mahatma Gandhi Marq, Indraprastha Estate, New Delhi-110 002.

To All the State Secretaries. State Associations of The Bharat Scouts and Guides. INDIAN UNION.



Circular No. : 400/2017

: 04th Sept. 2017

(FOLLOW-UP)

SUB.: IMPLEMENTATION OF SWACHH BHARAT ABHIYAN OR SWACHHATA MISSION THROUGH "ADOPT A MONUMENT" SCHEME BY SCHOOL CHILDREN.

Dear Sir/Madam.

We are pleased to inform you that the Archeological Survey of India (ASI), Ministry of Culture, Govt. of India has initiated the scheme towards implementation of Swachh Bharat Abhiyan or Swachhata Mission through "Adopt a Monument" by School Children.

The main aim of this scheme is to create awareness among the students about the built heritage of our country and safeguarding it from natural calamities and human vandalism. In order to acquaint and inculcate young students a feeling of pride for our built heritage, it is desired that the Bharat Scouts and Guides "Adopt a Monument". The main goals of this activity are:-

- To sensitize the youth who are the future decision makers and inculcate in them a healthy value system towards their own heritage.
- To encourage students to actively contribute by participating in the preservation of cultural (ii) heritage.
- To give students a platform to come out with new innovations and ideas in order to protect our (iii) cultural resources.

In the first phase Ticketed Monuments (116 Nos.) is targeted for adoption. (List of 116 Monuments State wise is enclosed herewith). The State Associations may earmarkthe monuments and suitable direction may be conveyed to the respective District Association for further action with the local Units where the monument is located, identify the Units who is willing to adopt this monument and convey the details as furnished under to the NHQ/Regional Headquarters latest by 06.09.2017 meticulously.

NAME OF THE MONUMENT:

SL. NO.	DETAILS	
1	Name of the Unit with complete Postal address including PIN code.	
2	Numbers of the S/G/R/R in his / her Unit	
3	Contact details of the Unit Leader including email I.D. & what's app number, mobile number.	
4	Name of the DOC, his/her contact details	

The year long programme will commence from 16th of September 2017. Necessary requirement, guidelines or materials for cleaning purpose in the field for the students will be borne by Archeological Survey of India (ASI). Besides ASI will also provide cap, T-Shirt & a badge and Local Conveyance to the volunteers. At the end of the year, all those volunteer will be given a certificate of participation and a letter of credit/appreciation letter to the respective schools/Units of the Bharat Scouts & Guides.

Brief description of the Mission, Concept Note, Adopt a Monument Guideline, List if Monument & Location is enclosed herewith for your kind reference.

State Associations are requested to kindly take initiative to adopt this project and provide opportunity to Youth to become ambassadors of Heritage which will also so-cause the visibility of the movement at a greater height. The contact details of the willing Units adopting the Monuments may please be forwarded immediately for further transmission to the Archeological Survey of India for approval of the project to the Bharat Scouts & Guides.

Please put on your best effort that our Organization has adopted this Monuments all over the country towards implementation of Swachh Bharat Abhiyan.

Thanking you and with regards,

Yours in Scouting,

(KRISHNASWAMY.R)
OFFICIATING DIRECTOR

Encl: as stated above.

Copy to: -

- 01. All the NHQ Office Bearers of the Bharat Scouts & Guides, National Headquarters.
- 02. Chairman/ Secretary, Railway Scout & Guide Board, Rail Bhawan, New Delhi.
- 03. The Commissioner, Kendriya Vidyalaya Sangathan, 18 Institutional Area, Sahid Jeet Singh Marg, New Delhi-110016
- 04. The Commissioner, Navodaya Vidyalaya Samiti, Institutional Area, B-15, Sector-62, Noida, Uttar Pradesh-201309
- 05. All Assistant Directors, BS&G Regional Offices for follow-up and compliance report be submitted to the undersigned immediately.
- 06. Smt. Usha Sharma, Director General, ASI, Ministry of Culture, Govt. of India, Janpath, New Delhi for information.